

Website and Social Media Release

“The Orthodontists” would like your permission to use and/or display you/your child’s images and/or dental work on our office’s social media pages (Instagram, Facebook and/or TikTok), company website gallery, as well as in-office photography, hanging on the wall in the waiting room, in operatories, print ads, videos or slide show presentations, and all other marketing or advertising efforts that promotes our orthodontic practice.

We will only ever share photos taken in/around our office or photos that were sent by the patient/patient’s guardian for social media use specifically indicated by the patient/patient’s guardian. First names will only ever be used, we will not include last names in any post. If you have any information that you would specifically like NOT included on social media please list specifics below:

- I understand that I can revoke this release at any time and that the use of my photos or other information authorized by this release will immediately cease.
- I understand that revoking this release does NOT include any posts already used by the authorization of this release.

Waiver of Compensation and Royalties

I waive any right to inspect or approve the finished product or products and/or the advertising copy or other matter containing the Subject’s Likeness or the Subject’s Story, including the sale of said Subject’s Likeness or the Subject’s Story in one or more stock pictures. I waive any and all right to any claim for payment or royalties in connection with the showing of the videotape, photograph, broadcast, or rebroadcast of the Subject’s Likeness or the Subject’s Story and/or regardless of medium (e.g. television broadcast, electronic or digital media, printed material, newsprint, brochures, all printed collateral, motion pictures and video).

Print Patient Name

Patient/Parent/Guardian over the age of 19 Signature

Date

Social Media

@samuelsonortho@drsamuelsonortho

[Main Office](#)

5118 N 156th Street
Omaha, NE 68116 Office
(402)493-2268